



University and Community Partnership in Carolina, Puerto Rico

CEPED

Community Empowerment Program For
Economic Development 2008-2011



UPRCA



Barrio Colo



Barrio San Antón



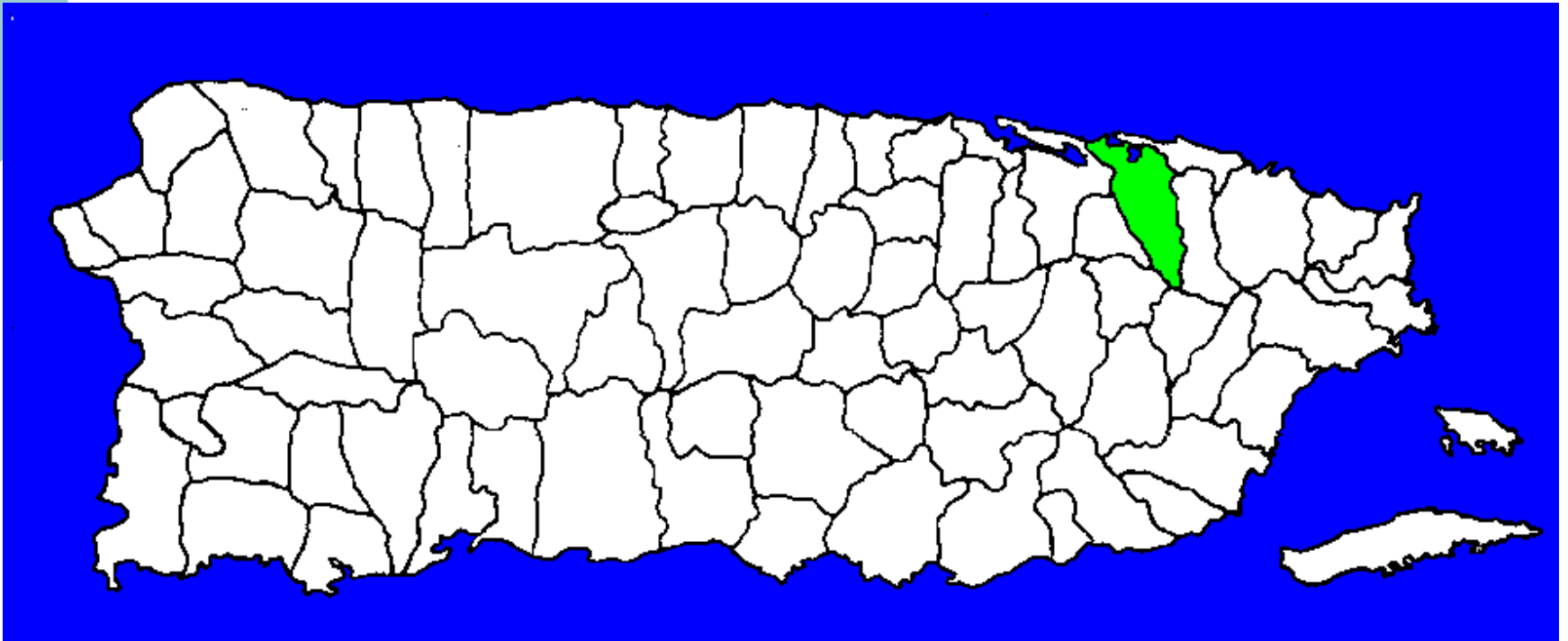
Barrio Cuesta Quiles

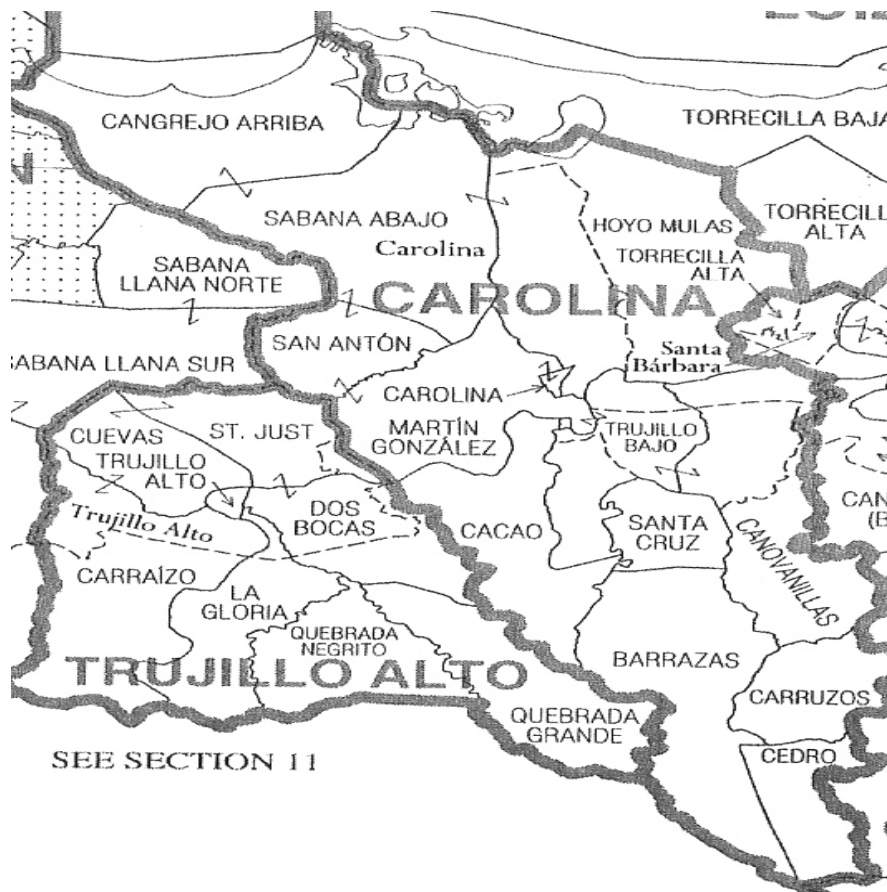


Barrio Sabana Abajo Sur



Carolina, Puerto Rico





Social Responsibility

- The Advertising and Graphic Arts Department of University of Puerto Rico at Carolina is committed to develop it's social responsibility of helping its surrounding communities through this project.





Funding Sources

- Housing and Urban Development (HUD)
- Hispanic-Serving Institutions Assisting Communities, Office of University Partnerships



CEPEC Officers

- Project Manager- Carlos Sariol, Ph.D
- Program Manager- Prof. Teresita Ibarra, MBA
- Capacity Building Coordinator- Rafael Gracia, Ph.D
- Activities and Content Coordinator- Prof. Cutberto Ocasio, MBA

Mission

- The participant neighborhoods of:
San Antón,
Barrio Colo,
Cuesta Quiles and
Sabana Abajo Sur in Carolina,
will be provided technical assistance for
the social and economic development of
the individual and their communities.

Community leaders and University Officials

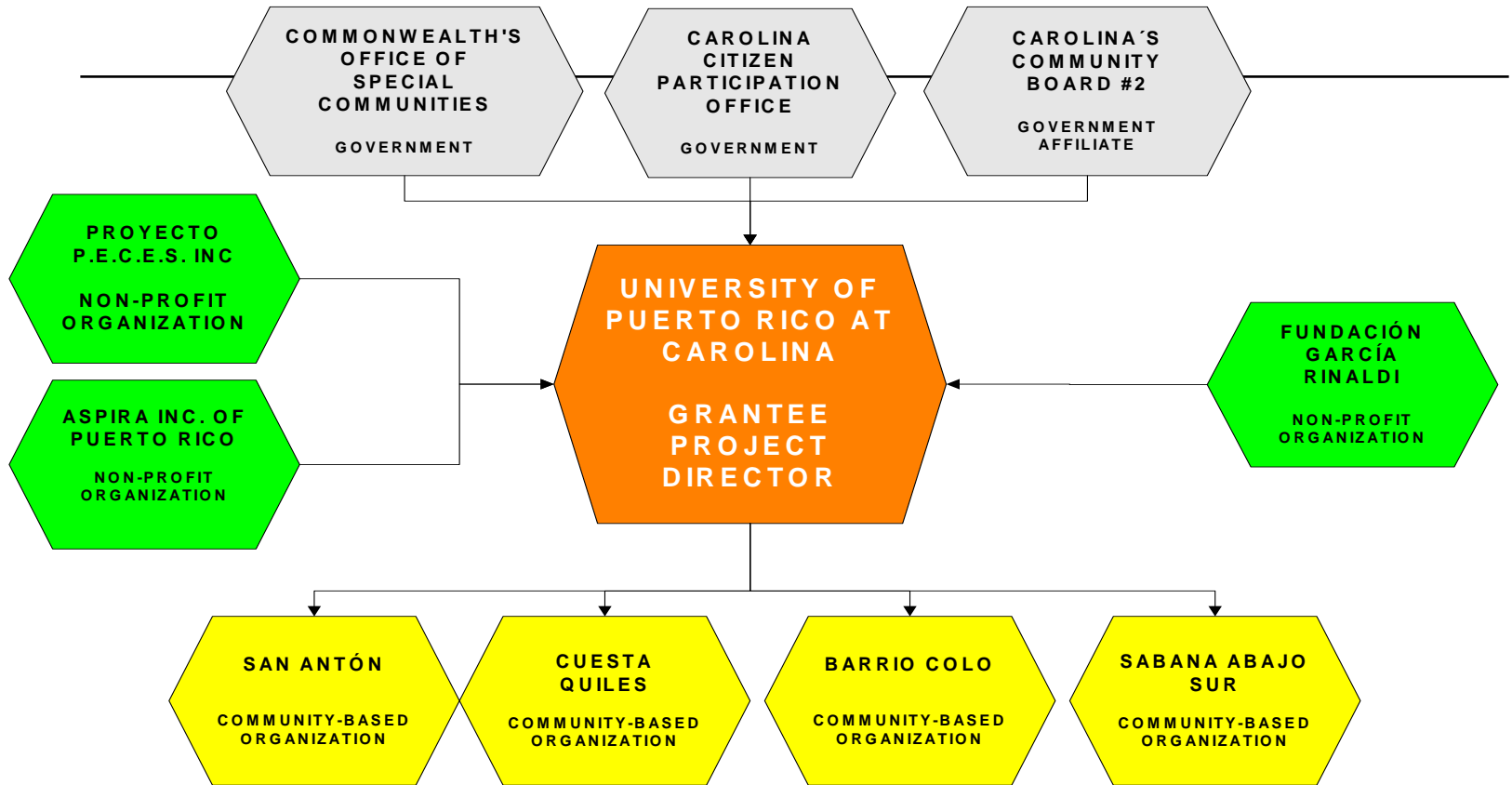








Communities Partners

- The Project will foster the knowledge, the people and resources among:
 - The Communitites
 - The University of Puerto Rico at Carolina
 - The Municipal Governmment of Carolina
 - The Special Communities Office
 - The García Rinaldi Foundation
 - PECES
 - ASPIRA
 - and others private and public agencies.

**UPR-CA/HSIAC PARTNER SYSTEM
COMMUNITY EMPOWERMENT PROGRAM FOR ECONOMIC
DEVELOPMENT
CEPED**



LEGEND

-  Government or government affiliated
-  Private Non-Profit Organization
-  Community-Based Grassroots Organization
-  Grantee Public University



CEPED Objectives:

The Project will offer the following services:

- Implement **economic development activities** through technical assistance for the establishment, stabilization and expansion of minority-owned micro-enterprises.
- **Assist grassroots community-based organizations** to carry out community economic development activities.



CEPED's Objectives:

The Project will offer the following services:

- Provide and promote **activities that can help stabilize the San Antón community and promote its sustainable development** through employment, education, housing counseling, health, job training and placement, and recreation.
- Promote direct **homeownership assistance** to low-income individuals.



CEPED's Objectives

- Training and technical assistance for the development and establishment of a community newspaper.
- Discussions within the communities of their needs, concerns, interests, and projections and their relationship with the services provided by CEPED and its Partners.
- Development of health, jobs and business fairs among other activities.



Everybody Wins

- UPR at Carolina will establish permanent linkages with surrounding communities.
- University's students and faculty will complement their academic experience through this Project.
- CEPED's partners will share their social responsibilities.



The Community as the Main Factor

- Participant communities will have an active role and leadership in a Project that fosters sustainability and creativity, not dependence.
- Community members participating in the activities of this Project will be their own promoters to accomplish lifelong goals and improve it's quality of life.
- CEPED's activities will be guided by the high values for the human dignity, and the respect each individual gain through it's effort and work.

Press Conference

Carlos Sariol. Ph D, Project Director



Press Conference Official Presentation CEPED Sept. 10, 2008 – Sept. 10, 2011



- Dr. Carlos Sariol, PD
- Mr. Andrades, Comm. President
- Mr. Colón, HUD-PR
- Dr. V Borrero, Chancellor UPRCA
- Dr. C Figueras, AVP, UPR
- Mr. Edgardo Rodriguez, Director of Citizen Participant Off., Carlolina City
- (Rights to left)

News Clipping

EDUCACIÓN

UPR de Carolina logra propuesta comunitaria

Por Carlos F. Gutiérrez
Redacción DE TODO

La Universidad de Puerto Rico, Recinto de Carolina, se propone iniciar un proyecto con fondos del Departamento de la Vivienda y Desarrollo Urbano de los Estados Unidos (HUD), por sus siglas en inglés, a través de la Hispanic Serving Institutions Assisting Communities y la oficina de University Partnerships, para desarrollar el programa comunitario de fortalecimiento y desarrollo económico dirigido a las comunidades que rodean la institución universitaria, indicó el Dr. Víctor Borrero Aldahondo, Rector de la UPR-Carolina. El programa se conoce como Community Empowerment Program for Economic Development (CEPED).

El Dr. Carlos Sariol, director del proyecto describió los alcances de las actividades a realizarse. "Los residentes de los barrios San Antón, Colo, Cuesta Quiles y Sabana Abajo Sur del Municipio Autónomo de Carolina, podrán contar con servicios de ayuda técnica para facilitar el desarrollo social y económico tanto a niveles individuales y colectivos. CEPED colaborará con los líderes de estas comunidades en lograr sus objetivos al fomentar la integración de la participación ciudadana con agencias públicas y privadas, y la comunidad universitaria".

El programa ofrecerá, entre otros servicios: Asistencia técnica para establecer, expandir o estabilizar pequeños negocios. Asistencia en la implantación de actividades de desarrollo económico a llevar a cabo por las organizaciones comunitarias. Promoción de actividades que puedan ayudar a estabilizar la comunidad y su desarrollo sustentable a través de empleos, educación, adiestramientos, salud, recreación y consejería sobre vivienda.



Organización de Ferias de salud, de empleos, empresariales, entre otras.

La propuesta de la UPR-Carolina fue aprobada en el mes de septiembre por HUD bajo la división para el apoyo a universidades conocida como Asistencia a Instituciones para Servicios a Comunidades Hispánicas (HSIAC), por sus siglas en inglés. Se espera que el programa comience a funcionar a su capacidad en enero del 2009.

Interesados pueden comunicarse a la oficinas del programa en la UPR-Carolina al 787-257-0000, extensión 3220 con el Dr. Carlos Sariol ó ceped.carolina@upr.edu.

Field Visit by Project Staff and Community Leaders- October 28, 2008.



Welcome to Puerto Rico and

Congratulation on your 10th. Anniversary

- With this Project the UPR at Carolina will start a fruitful relation with theirs communities.
- Thank you.

